

TREATMENT PROFESSIONALS IN ALUMNI SERVICES



# TPAS Collaboratives

---

SPONSORSHIP  
PROPOSAL

**GINA DE PEREALTA THORNE, MS**

Executive Director

757-784-7550

[gina@tpasrecovery.org](mailto:gina@tpasrecovery.org)

# About Us



Treatment Professionals in Alumni Services (TPAS) originated in 2010 when a call to establish an alumni program sparked a collaborative effort. Passionate alumni & recovery professionals across the nation joined forces, realizing the benefits of shared knowledge in supporting long-term recovery. TPAS evolved into a formal organization, uniting addiction treatment centers, recovery support services, and more.

Today, TPAS serves as a hub for innovative solutions, fostering collaboration to enhance recovery outcomes. With a vision to promote dynamic collaboration and prioritize personal wellness, TPAS is dedicated to advocating for exemplary Alumni and Recovery Support Services programs.

# BOARD OF DIRECTORS



**CASEY HYATT  
CO-CHAIR**



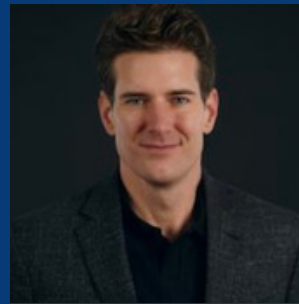
**KEVIN ZUNDL  
CO-CHAIR**



**SARA BETH CALDWELL  
TREASURER**



**JIM GECKLER  
SECRETARY**



**PATRICK CUSTER**



**KEVIN JOHNSON**



**LEONARD BADE**



**LB BURKHALTER**



**ANYA WHALEN**



**DICK DILLON**



**GINA THORNE,  
EXECUTIVE DIRECTOR**





# What is a Collaborative?



Join us at a TPAS Collaborative, a dynamic three-day event that brings together alumni professionals from the behavioral health field to learn, collaborate, and build a supportive community aimed at advancing unique alumni programming for clients.

At the TPAS Collaborative, you'll gain access to invaluable resources, education, and connections with colleagues that will empower you to create robust recovery programs for your alumni.

We invite all alumni and recovery support professionals to come with their ideas, questions, and challenges. Our unique approach, utilizing Open Space Technology, fosters active participation and collaboration rather than constraining agendas and lectures.

Bring your questions, ideas, thoughts, or roadblocks, and together we will continue to create best practices for alumni services and recovery support.

# Why Be Sponsor?

## 1 Recognition As An Expert

Becoming a sponsor for TPAS Collaboratives provides your organization with increased visibility and recognition within the behavioral health community as a subject matter expert. Through consistent marketing on TPAS social platforms, website engagement, and newsletters, your organization's name and brand will be prominently showcased to a national audience of behavioral health organizations.

## 2 Showcase Your Alumni Achievements to Collaborative Attendee's

Sponsoring TPAS Collaboratives allows your organization to demonstrate its commitment to building strong alumni programs that foster ongoing engagement. By sharing your organization's expertise and resources during your dedicated presentation time at the event, you can effectively engage with attendees and showcase the value your program brings to alumni support to 40-60 organizations.

## 3 Expand Reach, Networking & Referral Opportunities

As a sponsor, your organization gains access to the registration list of all attendees, providing valuable networking opportunities and the chance to connect with professionals from across the country. By participating in TPAS Collaboratives, you can build relationships with key stakeholders, exchange ideas, collaborate on innovative approaches to alumni programming and build referral partnerships.



## Event Highlights

Networking & Partnerships with 40-60 treatment programs nationally.

---

Access to free resources to build strong alumni engagement at your program.

---

Connection with 60-75 alumni professionals to build referral partnerships.

---

Kearn from alumni experts on how to adopt best practices for building strong alumni programs.



Sponsor Benefits

# In-Person Collaboratives

Malibu & Jacksonville

2 Sponsors Available (\$5,000)



## Marketing

- All Emails promoting the event will include your logo and name listed as a Sponsor
- The organization's logo is displayed as a sponsor throughout the Collaborative.
- Introduction at Group Dinner.
- Minimum of 4 social media posts (2 before/2 after)

## Presentation

A 30-minute presentation/discussion on a pre-approved topic during the 3-day event. During this time, we encourage you to discuss your organization and the tools you can contribute to alumni/aftercare professionals as it relates to the topic.

## Two Free Registration

- Two complimentary registrations to the event.
- A list of all attendees' names, organizations, and email addresses. \*

---

**\*Attendee List Policy:** In order to preserve the integrity of TPAS, the contact information of our attendees are not to be used for solicitation. We do encourage you to use the list for networking and sharing resources. Please be respectful of attendees and do not subscribe them to any mailing lists without consent.

Sponsor Benefits

# Virtual Collaborative



3 Sponsorships Available (\$1,500)

## Marketing

- Social Media and Email Marketing Campaigns: One Instagram/Facebook post highlighting your organization.
- Organization logo projected on a shared screen at certain times during the event, with a verbal mention of your organization as a sponsor throughout the event.

## Panel Presentation

Participation in a 40 min panel presentation during the 1 day event. During this time, we encourage you to discuss your organization and alumni program as it relates to the topic.

## One Free Registration

- One registration to the event.
- A list of all attendees' names, organizations, and email addresses. \*

---

**\*Attendee List Policy:** In order to preserve the integrity of TPAS, the contact information of our attendees are not to be used for solicitation. We do encourage you to use the list for networking and sharing resources. Please be respectful of the anonymity of attendees and do not subscribe them to any mailing lists unless you receive consent.

## **Virtual Collaborative**

July 17, 2024

## **Fall Collaborative**

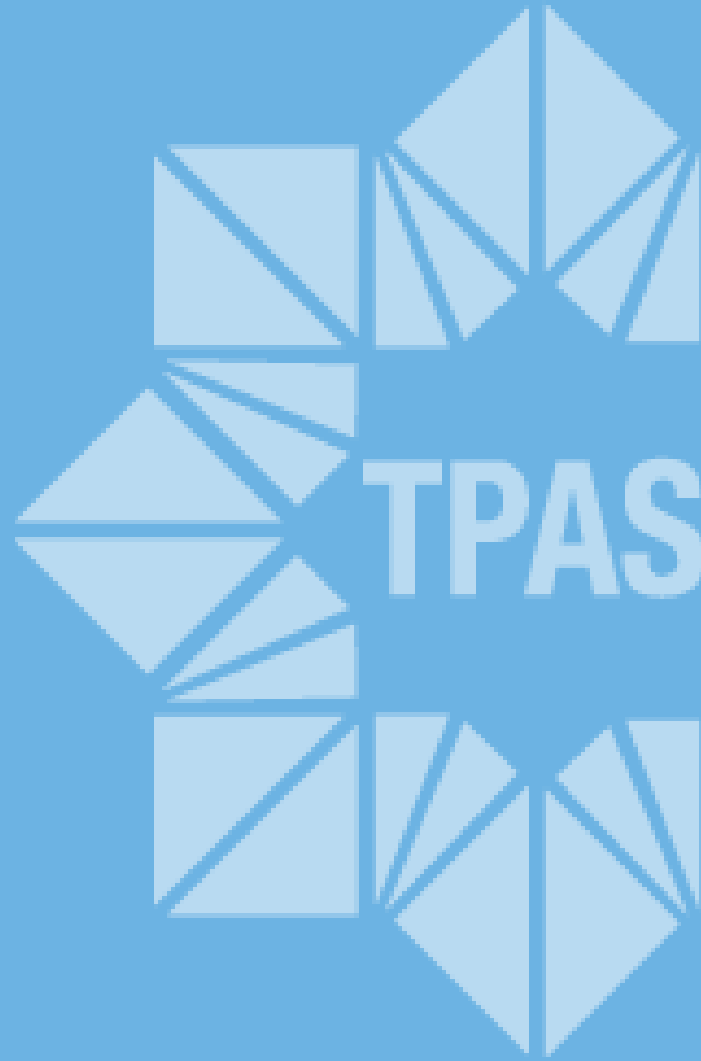
October 6 -9 , 2024

Malibu, CA

## **Spring Collaborative**

April 10 -13, 2025

Jacksonville, FL



## **Contact**

Gina de Peralta Thorne, MS

757-784-7550

[www.tpas.org](http://www.tpas.org)

[gina@tpasrecovery.org](mailto:gina@tpasrecovery.org)